

# ARMADILLO RACING



Armadillo racing is the purest sport in the world today - unfettered by the unsavory underworld types (*unlike pari-mutuel racing*), unscathed by strikes (*unlike the NBA, NFL, Pro Baseball and Pro Bowling*), untouched by ludicrous player salaries (*the armadillos race only for the joy and earthworms*), and unrestricted by huge, expensive tracks (*unlike those licensed by the Texas Racing Commission*). And, it just don't get more Texas than 'dillos! Nine-banded armadillos are "steered" down the track by guests selected as "jockeys." Racers can be chosen at random, or you can pit your CEO against the Sales Manager and Accountant.

The racing area is contained in a 10' x 20' Plexiglas pen, which allows guests to have constant viewing access. Between races, TEXpert Armadillo Wranglers are available to answer questions (and believe me, there will be questions aplenty about the fascinating State mascot). Your guests will be surprised and delighted with **ARMADILLO RACING** providing lots of laughs and tall tales.

Armadillo sightings in Texas are quite common, and Speed Bump and his fellow racers have been spotted at events for clients such as Baylor University, American Cancer Society Cattle Baron's Ball, Hillwood Development, Microsoft, Mercedes and the AT&T Cotton Bowl Classic. Races have been run in hotels, restaurants, bars, event facilities, convention centers, back yards and parking lots from the Red River to the Gulf of Mexico. Speed Bump has even become quite the celebrity - appearing on Animal Planet, Discovery Channel and History Channel, and being photographed with such notables as Bradley Whitford, Colin Hanks, H. Ross Perot, Miss Texas, the Kilgore Rangerettes and the San Antonio Spurs Cheerleaders.

